

Council Agenda Report

Date: February 11, 2019

Submitted by: Katie Clendaniel, Main Street Director

Edited by: Patrick Comiskey, City Manager *PC*

Subject: Main Street Program Funding Request

Recommendation: That Commissioners consider the request.

DISCUSSION: Last spring, the Mayor and Commissioners requested Main Street incorporate more activities and programming for Pine Street. Main Street responded by holding a cultural festival on Pine Street in late summer. Commissioner Foster met with Main Street leaders last week and reviewed the proposed city sponsorship list. Note that item nine (9) was changed to \$5,000 for Pine Street Decorative Lights.

Fiscal Impact: \$20,000

Enforcement Authority: Patrick Comiskey, City Manager

Approved by: Patrick Comiskey, City Manager

		City of Cambridge	CMS / GRANT FUNDS / Sponsorship	Total Cost	Notes / Description
1	Artist Banners on Pine Street	\$2,000	\$0	\$2,000	\$58.75 cost per banner x 34 banners = \$1997.5, does not include design. Art submissions by local artists, potential competition opportunity.
2	Public Art - Pine Street Mural	\$1,000	\$5,000	\$6,000	Secure and install a public art mural along Pine Street.
3	Mosaic - 500 block Race Street 2019	\$1,000	\$5,220	\$6,220	Grant for \$5,000 covers a portion of the project cost. Proposal specifics were presented to council. CMS will contribute \$220.00 towards this project.
4	300 High Holiday Wreaths & Bows 2019		\$2,420	\$2,420	Until end of February wreaths and bows are discounted 33%. Each wreath is \$310 with discount (need 5), each bow \$87 with discount (need 10). We have a grant for \$2,000 in hand. CMS will put \$420 towards this purchase.
5	Spring Valley Tree Lighting 2019	\$500	\$500	\$1,000	costs include sound & production, cost of tree, candy canes for Santa, replacement of the luminary lights each year. A grant from Rotary for \$500 is sought each year.
6	Groove City Culture Fest 2019	\$3,500	\$6,500	\$10,000	City funds would go towards a portion of the cost of entertainment and production (such as talent costs, sound and stage rentals).
7	Groove Fest Downtown Music Festival - Entertainment 2019	\$2,000	\$2,800	\$4,800	City funds would go towards a little less than half of the entertainment & production costs for the event.
8	Marketing Fund - promote Sec Sat, all festivals & events 2019	\$5,000	\$5,750	\$10,750	Funds would support marketing expenses for downtown festivals, events, attractions, Second Saturdays, and general district promotion.
9	Street Lights for Pine Street	\$5,000	\$75,000	\$80,000	These funds will be contributed to the city's Pine Street Lighting project. The added funds will enable the city to add an additional street light to the project.
	TOTALS	\$20,000	\$103,190	\$123,190	