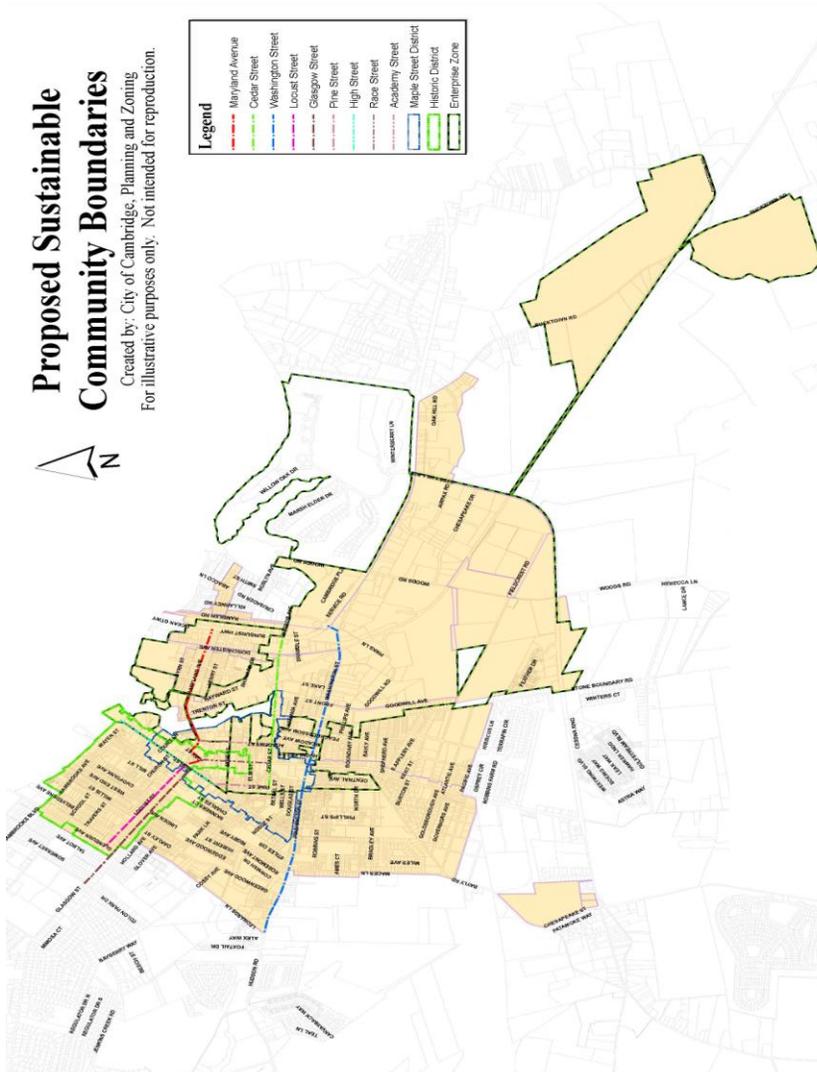


Proposed Sustainable Community Boundaries

Created by: City of Cambridge, Planning and Zoning
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Legend	
	Maryland Avenue
	Cedar Street
	Washington Street
	Locust Street
	Gleagow Street
	Pine Street
	High Street
	Race Street
	Academy Street
	Maple Street District
	Historic District
	Enterprise Zone



Cambridge Façade Improvement Program



City of Cambridge

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Revitalizing

Why Façade Improvement?

Whenever one considers choices of where to go to eat, shop, and live the first impact on that decision is appearance. A community is stronger when it is more appealing to residents and visitors. By upgrading the façade of our buildings and homes we are increasing the value of our community. In addition, many of the upgrades make buildings more structurally safe and sound. Some improvements make buildings more energy efficient, thereby creating a financial savings for occupants while updating the property for owners.

The benefits range from life's simple pleasures, to budget savings, to income producing. Certainly there will be multiple benefits for both residential and commercial projects. The community that comes together to make a difference is more likely to thrive together. Façade improvement projects are certain to make a difference, so why not?

A great façade project can show both personality and unity within a community!

BIG impact from little changes!

What kinds of projects will make a difference? Landscaping, updating porches, fixing/replacing lighting fixtures, painting, staining, resurfacing driveways and walkways, upgrading doors and/or windows are all projects that can breathe new life into existing, 'tired' structures. While little projects can bring big impact, larger projects can provide AWESOME results!

Cambridge!

Benefits go beyond pleasing to stabilizing!

When communities invest in their curb appeal, it makes a difference to get people to move beyond the curb and into businesses. As more people visit our shops, our restaurants, and our entertainment venues, some will become our new neighbors. Visitors who come for an excursion may decide to stay for a lifetime. Significant changes can attract new businesses that will need employees. Financial growth is definitely a welcomed side effect of improving the look of our community.

It all starts with each person taking on one project at a time to make a difference in the community. This is a proven process that Cambridge can do just as well, if not better, than other communities that have implemented such changes.
(Examples from Ocean City are on the cover.)

How to get money back!

The City of Cambridge has grant monies available for Façade Improvement projects for homes and businesses located in the Sustainable Community Boundary. Residential property owners could be reimbursed for as much as 65% of their improvement project costs*. Likewise, business owners can be reimbursed as much as 50% on eligible commercial projects*. All eligible façade improvement projects are funded on a reimbursable basis and must be pre-approved by submitting an application available through the Cambridge Economic Development Department.

**Maximum grant award is \$9,750 for residential or \$7,500 for commercial and are funded on a first come, first serve basis.*

