



Agenda Item No. 15

Date 09-12-2016

Cambridge Main Street  
505 Polar Street, Suite 300  
Cambridge, MD 21613  
[www.cambridgemainstreet.com](http://www.cambridgemainstreet.com)

---

September 8th, 2016

Mayor & City Council  
410 Academy Street  
Cambridge, Maryland 21613

Re: Local Resolution & Support Letter - Cambridge Main Street

Dear Mayor & Council Members,

Cambridge Main Street respectfully requests that the Council complete the attached local resolution towards the application of Main Street Improvement operating assistance grant request. Cambridge Main Street requests that the Council also consider providing a support letter to accompany the application.

The fund from which the organization is requesting funding is specifically geared to *certified/designated Main Street organizations* in Maryland. You must be a Main Street organization to access / receive these funds. This will be the first time that the organization has applied for these funds, this source is relatively new.

Cambridge Main Street intends to apply for a small pot of funds that will help provide staff to support the operations of the Executive Director. Much of the Executive Director's time is currently spent on administrative duties and event coordination, which takes away from energy that could be spent on other downtown initiatives including working to eliminate downtown blight. Attention to this area will ultimately help boost economic vitality and sustainability of the downtown.

Cambridge Main Street was designated in 2003 with the intention to support the revitalization of the historic downtown commercial district. There is no operating support funding supplied by the City of Cambridge or the State of Maryland; the organization has been fully self-funded since 2010. The organization has generated a history of innovation, creativity, and community building that it intends to continue with your support.

Please contact Katie Clendaniel, grant writer or Tom Hutchinson, Cambridge Main Street President with any questions you may have regarding the request.

Respectfully,

Katie Clendaniel  
*On behalf of*  
Cambridge Main Street

(letterhead)

(Date)

Maryland Department of Housing and Community Development  
Division of Neighborhood Revitalization  
2 North Charles Street, Suite 450  
Baltimore, Maryland 21201

Re: Support for Cambridge Main Street Operating Assistance

Dear Ms. Forbes:

The City of Cambridge would like to offer its support for the application of Main Street Improvement for \$45,000 in funding to help support event and administrative operation funding.

Currently, the City is unable to provide support to the Main Street program although the organization is extremely valued as an advocate for the downtown commercial district. The Main Street organization helps in several capacities including driving foot traffic to the heart of the City, supporting small local businesses, and presenting a fun and authentic image of the community in Cambridge.

Funding support would facilitate incorporating staff support for the substantial event-based effort that the organization currently undertakes, and which is extremely popular among locals and visitors to the community. These events remain important because they help (1) promote Cambridge and downtown in a positive light to locals and visitors, (2) help to support the commercial vitality/sustainability of business in the downtown, and (3) help to support the operations of the Main Street organization.

The organization is interested in funding a position that would support the administrative and event coordination efforts of the organization so that the Executive Director may devote more effort towards addressing other important initiatives, including blight downtown.

I invite you to contact my office with any questions you may have. You may reach me at (410) 228-4020.

Respectfully,

Victoria Jackson-Stanley  
Mayor  
City of Cambridge