



## CITY OF CAMBRIDGE PRESS RELEASE

### Redesign of the City of Cambridge Website

The City of Cambridge will be launching a new design of the city's website [www.choosecambridge.com](http://www.choosecambridge.com) to better serve the needs of residents, businesses, and visitors. The new website is expected to go live on May 7<sup>th</sup>. The website switch starts at 9 a.m. and will be completed by 2 p.m.

The improved redesign will include:

- Easier access to popular tasks and services
- Clearer paths to find needed information with an organized menu structure
- A clean and modern design that meets industry standards

The new site design provides navigational improvements, updated design elements including but not limited to color scheme, graphics, fonts and photos. This redesign also includes easy access to official City of Cambridge, MD social media feeds! We have been using web analytics and researching website designs to provide a website that has less clutter and clearer language to better serve the community. It is our hope that the new website will be more streamlined and helpful to residents and visitors to access resources and information about city departments, meetings, events, general information, government officials, local ordinances, maps, and online payment options.

With the redesign, we have created a popular links section to the home page to provide easier access to the city's new online permitting and payments. We have also redesigned the news section to create less clutter on the home page.



Your Government

Residents

Visitors

How Do I...



Search



Welcome to Cambridge MD

Boat



Meetings & Agenda



Pay Water Bill



Notify Me\*



Jobs



City Maps



Trash Pick-Up

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